

CHOOSING THE U

COMBINES VERY IMPORTANT AND IMPORTANT ON A 5 POINT SCALE,

75% chose the U because of top ranked programs

67% chose the U because of campus life opportunities

65% chose the U because it is a big school

59% chose the U because of the wide variety of majors

MAJOR 🍣

23%

know exactly what they want to major in and do not plan to change their mind

77%

are at various levels of major exploration with 5% having no idea and needing help assessing interests

DECIDING TO GO TO COLLEGE

76%

indicated that getting a better job was very important 76%

want to learn more about things that interest them want training for a specific career

64%

TRANSITION TO COLLEGE

TOPICS OF CONCERN

(COMBINES VERY CONCERNED AND CONCERNED ON A 5 POINT SCALE)

56%

are concerned with academic coursework (doing well in class, workload)

48%

registration for courses

49%

have financial concerns (payingtuition, financial aid, managing money)

44%

are concerned with deciding on a major/career path

- 43% are concerned with staying healthy (nutritious eating, physical fitness, healthy lifestyle)
- 43% mental health (stress management, emotional health, anxiety, and depression)
- 42% making friends and meeting people
- 42% living situation (residence hall life, roommate problems)
- 41% developing skills (related to studying, note-taking and time management)
- 39% finding a job while in school
- **35%** obtaining academic assistance (tutoring, study groups, writing support, etc.)
- 30% being safe on campus (personal safety)
- 23% homesickness

OTHER TOPICS

(COMBINES VERY LIKELY AND LIKELY ON A 5 POINT SCALE)

77%

expressed varying degrees of likelihood that they will seek personal counseling

64%

are likely/very likely to participate in a study abroad program

25%

are likely/very likely to change career choice

35% plan to work for pay off-campus

58%

are likely/very likely to get tutoring or other academic support for specific courses

67%

plan to work for pay on-campus

5%

are somewhat likely/very likely to take a temporary leave of absence





FINANCE 🚵 TOP 3 METHODS OF

FINANCING EDUCATION

82%

73%

66% work during

parent or family 62%

58%

self/savings

loans/grants

IN HIGH SCHOOL

HOW STUDENTS SPEND THEIR TIME



STUDYING OR DOING HOMEWORK

24%

32%

19%

per week

6-10 hours per week

per week

INVOLVEMENT, ACTIVITIES, LIFESTYLE

80%

63%

time partying

54%

an hour per week talking with teachers 36%

week watching TV

78% → **54%**

volunteer work

hours per week

92% → 16%

hours per week

spent 6-20 hours per week

LIVING m

88%

12%

plan to live on campus in campus residence halls

live off campus or plan to commute

OF THOSE LIVING OFF CAMPUS OR COMMUTING...

30%

plan to live 3-10 miles from campus

30%

11-20 miles

14% 21 miles or more

IN COLLEGE (S HOW STUDENTS PLAN TO SPEND THEIR TIME

STUDYING OR DOING HOMEWORK

25% 1-10 hours per

week

per week

20% 21-31 hours

per week

4% 31-40 hours per week

INVOLVEMENT, ACTIVITIES, LIFESTYLE

83%

degree in volunteer or community service work 79%

plan to participate to some plan to spend 1-10 hours per week participating in student groups/organizations

75%

plan to spend 1-10 hours per week exercising or playing sports 64%

plan to spend 1-10 hours per week networking electronically with friends

61%

plan to spend 1-10 hours per week socializing with friends